

# COPENHAGEN TRAVEL TRADE OFFER 2024

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## AGENT OFFER

### VISIT COPENHAGEN'S TRAVEL TRADE OFFER INCLUDES THE FOLLOWING:

- ✓ One digital COPENHAGEN CARD valid for 72 hours (value: € 108). This gives you free admission to more than 80 museums and attractions as well as free public transportation by bus, harbor bus, train, and metro within the Capital Region of Denmark.  
For more information, visit: [www.copenhagencard.com](http://www.copenhagencard.com)
- ✓ An opportunity to stay at a city hotel incl. breakfast at a special agent rate.  
*Please note, that you do not have to make use of these hotel offer to qualify for the kit.*

### IMPORTANT – HOW TO COLLECT THE KIT:

Please read the following steps, as it will not be possible to collect the kit unless an agreement has been made and a voucher has been issued by the Market Relations team at Wonderful Copenhagen. Thank you for understanding.

### WHO IS ENTITLED?

The kit is reserved for International Travel Professionals resident outside of Denmark who are interested in promoting Copenhagen as a destination and have completed all the steps indicated below.

### WHO IS NOT ENTITLED?

- Family members and friends.
- Travel Professionals who have already made use of this offer within the same calendar year.
- Travel Professionals who have not received a voucher from Wonderful Copenhagen's Market Relations team.

## TO COLLECT THE KIT, WE KINDLY REQUEST YOU TO FOLLOW THESE STEPS:

- 1) Complete all five modules of the online training program available at [www.cphacademy.com](http://www.cphacademy.com) and the Sustainable Copenhagen lessons available at <https://www.onlinetraveltraining.com/free-courses/providers/copenhagen-sustainability/agent-offer>. Once completed, you will receive an e-mail with a "Certified Copenhagen Expert" diploma from each program.
- 2) At least two weeks prior to your arrival, you must send a request for maximum one kit per travel professional. Send an e-mail to [trade@woco.dk](mailto:trade@woco.dk) from your official work e-mail address and:
  - Attach your diploma as a PDF.
  - Attach a picture of your business card.
  - State the purpose of your visit.
  - Let us know on which date you will collect the kit.
  - If you already sell Copenhagen: Send us a link to your Copenhagen packages/trips.
  - If you do not sell Copenhagen yet: Let us know what we can do to help you start selling trips to Copenhagen.

*Please note: The above information must be present in your request, and your request must be sent at least 14 days before your arrival. We reserve the right to reject your request based on our terms and conditions.*

- 3) If you are entitled to the kit, you will be contacted by Wonderful Copenhagen's Market Relations team within 5-8 working days.
- 4) Once in Copenhagen, you may use your Copenhagen Card by the following instructions:

### **Instructions for the press:**

1. Download Copenhagen Card Guide City app:
  - Android (Google Play): <https://play.google.com/store/apps/details?id=com.woco.copenhagencard&hl=da&gl=US>
  - iOS (iPhone): <https://apps.apple.com/us/app/copenhagen-card-city-guide/id1451195155>
2. Click Redeem and enter your code
3. Open "My cards" and activate your card **when** you are ready to start using Copenhagen Card (Note: The Copenhagen Card will be active for 72 hours, therefore wait until in Copenhagen)
4. In case of technical issues, please visit <https://copenhagencard.com/faq>

**Possible questions you might receive:**

- When should I insert the code in the app? Only insert the code in the app once you want to start using the 72 hours included in the Copenhagen Card
- Can I receive a 24-hour Copenhagen Card? For technical reasons, we will always issue a 72-hour voucher, no matter the length of your stay
- What if my mobile runs out of battery? Please, make sure that the battery level of your phone is sufficient for the planned activities, as no screenshots or printouts will be accepted by public transportation or attractions.
- Any question related to technical issues with the app / the card / activation: please refer to <https://copenhagencard.com/faq>

\*By collecting the kit, you automatically give us permission to send you a link to sign-up for our bi-monthly newsletter for your convenience.

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