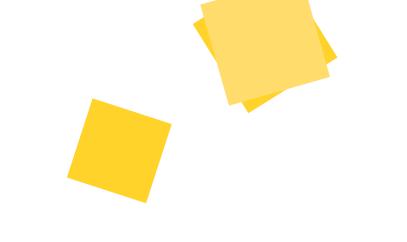
### **QUICK GUIDE**

The purpose of this template is to explore concrete and novel solutions to your legacy challenge. You will use the legacy challenge question as a springboard for exploring a variety of possible solutions. In the end, you will decide which solution(s) is worth developing further and investing in.

- **1.** Come up with as many concrete ideas as possible (e.g. Let's use the host of the most famous car TV show in Denmark and build a social media campaign).
- 2. Explore and get inspired by possible direction(s) and/or the concrete change(s) we want to see.
- 3. When you have a number of ideas it's time to select the ideas you think are worth pursuing going forward.

You can use 'dot- voting' as a way for the group to identify the best ideas: Each group member gets three votes. Without talking to each other each group member indicates three different favorite ideas, with the dot of a marker. The idea with the most dots is selected to be investigated further. If you arrive at a draw you can do a second vote between the winning ideas.



## YOUR LEGACY CHALLENGE AS A QUESTION

#### EXAMPLE:

How might we increase awareness around bullying as a group phenomenon for parents, so they can help build non-bullying groups and communities.

#### IDEAS

Come up with as many concrete ideas as possible.



# **BUILDING OUR LEGACY SOLUTIONS**

## LEGACY LAB TOOLKIT

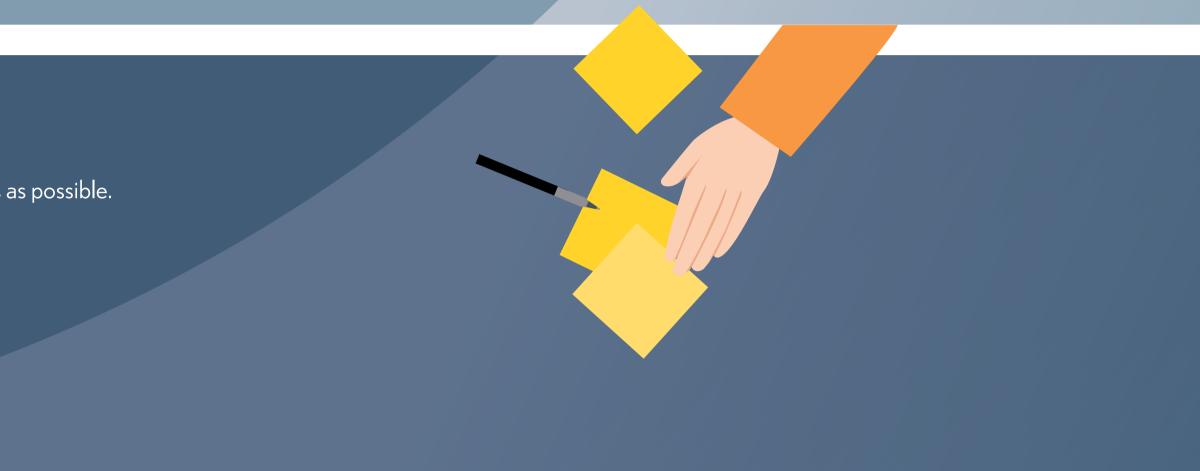


EXAMPLE: An educational offering targeting teachers.

**BEFORE THE EVENT** 

# **BUILDING OUR LEGACY SOLUTIONS**

Explore as many alternative solutions to your legacy challenge as possible before you decide which one to develop further



DURING THE EVENT



**POSSIBLE DIRECTION** 

#### THE CONCRETE CHANGES WE WANT TO SEE

#### EXAMPLE:

FROM: "Parents believing individual children are bullies." TO: "Parents understand bullying as a group phenomenon."







SELECT THE BEST IDEA(S)

